



June 2006

Dear reader,

We hope that you enjoy reading the latest news on content and knowledge management.

- [User Conference empolis:exchange, November 15-16, 2006 in Berlin](#)
- [IBC 2006 International Broadcasting Convention, September 8 - 12, 2006 in Amsterdam](#)



### User Conference empolis:exchange November 15-16, 2006 Bertelsmann Residence, Unter den Linden 1, Berlin, Germany

We invite you to attend the empolis User Conference on November 15-16, 2006 in the Bertelsmann Residence in Berlin.

Take the opportunity on these two days to network with your peers and empolis employees from management, professional services, development and customer support. Exchange experiences, increase your technical knowledge and learn about new trends and developments in knowledge management, content management and information access.



The program provides for an interesting mix of presentations and break-out sessions. Interesting speakers will introduce their projects and best practices. Our keynote speaker Rolf Schumann, Director Solution Sales SAP NetWeaver, will highlight the topic "IT Delivered Business Innovation". An exciting evening in "Berlin style" will round off the program.

Click here for details about the event: [www.empolis.de/userconference.php](http://www.empolis.de/userconference.php)

Ample opportunity for networking and exchanging knowledge is guaranteed for everyone!

Join us in Berlin. We are looking forward to seeing you there.

Stefan Wess  
Managing Director

Norbert Daut  
Vice President Professional Services

Personal invitations will be sent by mail in June. If you have any questions, feel free to contact Michaela Cleve-Kempf on +49 5241/80-74431, [Michaela.Cleve-Kempf@empolis.com](mailto:Michaela.Cleve-Kempf@empolis.com)

**IBC 2006 International Broadcasting Convention**  
**RAI Convention Center, Amsterdam**  
**September 8 - 12, 2006**

## Visit us at Europe's largest annual Broadcasting Exhibition in Amsterdam!

With over 800 companies already signed up to exhibit it will, as always, showcase the latest technology and foremost business ideas in broadcasting and media.

The exhibition is internationally renowned for being run by the industry for the industry and offers unparalleled expertise and opportunities in the fields of content creation, management and delivery.

- The leading event for professionals involved in the creation, management and delivery of entertainment content
- Over 40,000 attendees from more than 120 different countries
- A strongly themed, 11-hall exhibition, with over 1,000 of the industry's leading companies
- Great business to business and networking opportunities.

**empolis GmbH and its co-exhibitors arvato mobile and movota** will exhibit at booth 3.410. Here, you will find solutions and expertise for all sorts of interactive services such as interactive TV, interactive mobile technologies, IPTV services, a download platform for music, videos and games and much more. Our stand is the ideal meeting point for visitors who are interested in extensive, end-to-end solutions for interactive services as we deliver these solutions from a single source. Hence, our motto is: **"One-Stop-Shop for Interactive Solutions and Services"**.

We will show:

- DVB-HTML browser pontegra for interactive TV
- iTV services: t-commerce, SMS/MMS-chat, tracking for eBay, traffic jam monitor, games
- TV synchronized play along with standard mobile phones
- Mobile premium services: voting, mobile response, sweepstakes
- Mobile content: games, ring tones, wallpapers, music
- SMS2TV and MMS2TV
- P2P Content Marketing Service GNAB for music, video, games, etc.

For further information, please contact us at [info@empolis.com](mailto:info@empolis.com).

If you would like to unsubscribe or change your email address, please send a brief comment to: [info@empolis.com](mailto:info@empolis.com)

### Your empolis Team

For further information feel free to contact:

Jim Stock  
empolis GmbH  
Technologiepark Würzburg-Rimpar, Pav. 17  
97222 Rimpar  
Germany  
phone: +49 (0) 5241 - 80 74404  
fax: +49 (0) 5241 - 80 74400  
[jim.stock@empolis.com](mailto:jim.stock@empolis.com)

